

AD-ID: VCDC1564000H

SPOT TITLE: Tammy W_Influenced At An Early Age_Vignette

LENGTH: 1:07

AS-RECORDED SCRIPT:

ART CARD: INFLUENCED AT AN EARLY AGE, A Former Smoker's Story

WE SEE TAMMY SITTING TALKING TO THE CAMERA.

SUPER: Tammy W., 51, Tribal Member, Little Traverse Bay Bands of Odawa Indians

TAMMY: My name is Tammy. Smoking, I've always been around it.

CUT TO A CLOSE UP OF TAMMY

TAMMY: It was just a part of me growing up.

CUT TO TAMMY ZOOMED OUT, SITTING IN CHAIR

TAMMY: I smoked menthol cigarettes.

CLOSE UP OF TAMMY.

TAMMY: It was just easy for us to go down to the local convenience store.

ZOOM OUT OF TAMMY.

TAMMY: You'd walk up to the counter, you'd look, and they'd have them color coordinated. So you knew which ones were the menthols cause they were the green ones.

CLOSE UP OF TAMMY.

TAMMY: And then you'd see 'em constantly. On back of magazines you'd see 'em, you'd see 'em on billboards.

CUT TO TAMMY SITTING OUTSIDE, FLIPPING THROUGH A MAGAZINE.

TAMMY: There was influences all around me.

CUT TO TAMMY SITTING IN CHAIR, TALKING TO THE CAMERA

TAMMY: Smoking menthol cigarettes, it was very soothing and had like a minty type flavor on your throat.

ART CARD: MENTHOL MASKS THE HARSHNESS OF CIGARETTES AND CAN MAKE THEM MORE ADDICTIVE.

CUT TO TAMMY TALKING TO THE CAMERA.

TAMMY: Than if you smoked regular cigarettes, so it didn't feel like it was as bad.

ART CARD: MENTHOL CIGARETTES ARE JUST AS DAMAGING AS OTHER CIGARETTES.

CUT TO TAMMY TALKING TO THE CAMERA.

TAMMY: And now I'm 51 years old and I gotta take 30-some pills a day just to keep my heart going.

ART CARD: TAMMY HAS HEART DISEASE FROM SMOKING.

TAMMY: All because I smoked.

CUT TO TAMMY TALKING TO THE CAMERA.

TAMMY: You want to see my scar? You want to see what I had to go through?

CUT TO A PICTURE OF TAMMY IN SURGERY AND A PICTURE OF HER OPEN HEART

TAMMY: I have a picture of my own heart with my chest open.

CUT TO TAMMY TALKING TO THE CAMERA.

TAMMY: Please do not smoke, and do not smoke menthol cigarettes.

ART CARD: YOU CAN QUIT. FOR FREE HELP, VISIT [CDC.GOV/TIPS](https://www.cdc.gov/tips)

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