

AD-ID: VCDC1550000H

SPOT TITLE: Felicita R_Family First_Vignette

LENGTH: 1:34

AS-RECORDED SCRIPT:

ART CARD: FAMILY FIRST, A Former Smoker's Story

WE SEE FELICITA TALKING TO CAMERA.

SUPER: Felicita R., 63, Florida

FELICITA: My name is Felicita and I have gum disease due to smoking.

CUT TO FELICITA ZOOMED OUT.

FELICITA: When I started bleeding, even eating a sandwich, like, my friend just told me, you're bleeding.

CUT TO FELICITA ZOOMED IN.

FELICITA: The pillow used to be filled with blood, I was wondering why.

CUT TO FELICITA ZOOMED OUT.

FELICITA: I didn't know it was from smoking until I went to the dentist.

CUT TO FELICITA ZOOMED IN.

FELICITA: He tells me you have one teeth you got to remove, maybe two, but and then they took x-rays

CUT TO FELICITA ZOOMED OUT.

FELICITA: and they went real deep in, and they tell me, no, you have to remove them all.

CUT TO FELICITA ZOOMED IN, LOOKING EMOTIONAL.

FELICITA: You could come every two weeks to take two off, you know, one off, two off. I said no

CUT TO FELICITA TAKING HER DENTURES OUT AND PUTTING THEM IN A GLASS OF WATER.

FELICITA: you're gonna have to take them all off one time, which I did twenty-three teeth at one time.

CUT TO FELICITA TALKING TO THE CAMERA.

FELICITA: It was embarrassing, it was painful,

CUT TO FELICITA ZOOMED OUT.

FELICITA: it changed my life completely.

CUT TO FELICITA ZOOMED IN.

FELICITA: And, when he tells me that it's all because of the cigarette, that's when I started, like a mission for me for my family.

CAMERA PANS TO SHOW PICTURES OF FELICITA'S FAMILY IN FRAMES ON A SHELF.

FELICITA: They already know the consequences they could go through; they already know what I've been through.

CUT TO FELICITA TALKING TO CAMERA. CUT TO FELICITA ZOOMED OUT.

FELICITA: I learned from my experience, I learned from my mistakes, and I don't want them to go through that.

CUT TO FELICITA HANGING A FRAMED PICTURE ON THE WALL.

FELICITA: So, I keep reminding them. And they probably say, grandma stop it, but I keep reminding them.

FELICITA LOOKS AT HER PHOTOS ON THE WALL.

FELICITA: It's going to be a mission for life, but if you have your family next to you, it's a big help.

ART CARD: YOU CAN QUIT. FOR FREE HELP, VISIT [CDC.GOV/TIPS](https://www.cdc.gov/tips)

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