AD-ID: VCDC1523000H

SPOT TITLE: Elizabeth B_Done With Smoking Tip_AVO2_30_URL

LENGTH::30

AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

WE SEE ELIZABETH IN WALKING FROM KITCHEN AND CUT TO IMAGES OF HER SURGERY

SUPER: Elizabeth B., 63, Texas

ELIZABETH: A year after I quit smoking I was diagnosed with peripheral artery disease. I

needed surgery to restore blood flow to my legs

CUT TO ELIZABETH TALKING TO CAMERA

ELIZABETH: Later, I found out smoking also caused my kidney cancer and I needed surgery to remove my kidney.

CUT TO A CLOSE UP OF ELIZABETH

ELIZABETH: My tip is, quit now, the sooner you quit the better.

ART CARD: YOUR RISK FOR SMOKING-RELATED DISEASE STARTS TO DROP AS SOON AS YOU QUIT.

ANNCR: You can quit. For free help, visit CDC.GOV/Tips

ART CARD: YOU CAN QUIT. FOR FREE HELP, VISIT CDC.GOV/Tips

Logo/legal: CDC

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