

AD-ID: VCDC1508000H

SPOT TITLE: Anne G\_Positivity Tip\_AVO2\_15\_NTP

LENGTH: :15

AS-RECORDED SCRIPT:

ART CARD: A TIP FROM A FORMER SMOKER®

WE SEE ANNE TALKING TO THE CAMERA

SUPER: Anne G., 36, Hawaii

ANNE: I used to smoke when I felt sad or down.

CUT TO ANNE WRITING IN HER JOURNAL ON THE COUCH

ANNE: I worried about how quitting smoking might affect my mood but since I quit, I feel so much happier.

CUT TO ANNE WALKING OUTSIDE WITH STROLLER

ANNE: My tip is, there is life after cigarettes and it may be better than you ever thought it could be.

ANNCR: You can quit. For free help, text QUITNOW to 333888

ART CARD: YOU CAN QUIT. FOR FREE HELP, TEXT QUITNOW TO 333888

Logo/legal: CDC

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