As a manager of a construction site, I'm responsible for hundreds of workers on

my site at any given moment. I can't keep an eye on them at all times.

But it's my job to make sure the company creates the safest working

environment for each. We always think about hard hats, eyewear and high visibility vests, but it's also

really important to remember to protect the workers' ears. Cuz hearing loss is irreversible.

Hearing protection like earplugs or earmuffs are important both now and down the road.

There are so many loud noises at a construction site and we can't avoid 'em all.

I'm often approached with complaints about wearing earmuffs or earplugs.

While it may be annoying, it serves a purpose. It's no different than wearing a hard hat.

And we require both on our sites. My part, buying quiet, or investing in quiet

equipment is priority. We should also be designing sites where the most dangerous noise

is blocked for most workers. So they're protected.

Workers should not have to deal with the fallout of dangers at their workplace.

There are ways to protect them. And I wanna make sure my workers have every resource available

to keep their hearing now, and for years to come.

(lively music)